



The Hampton Roads Duke Club would like to announce the highly anticipated 3rd Annual JMU Rockfish Shootout. The Hampton Roads Duke Club is a regional chapter of the James Madison University Duke Club. The Duke Club is the fundraising arm for James Madison University Athletics. Through its annual fund drive, the Duke Club raises unrestricted contributions in support of student-athlete scholarships and the athletic budget.

The event will consist of an all day striper fishing tournament on Saturday, December 3rd, and conclude with a dinner reception at Chick's Oyster Bar for the anglers and their families. We would like to offer your business/organization the opportunity to partner with the Hampton Roads Duke Club in putting on this event. Please review the following information for event information and sponsorship levels:

Hampton Roads Duke Club – JMU Rock Fish Shootout '11

Date: Saturday, December 3rd
Time: Fishing - 7:00am-2:00pm, Weigh In – 5:00pm, Dinner/Reception – 6:30pm
Location: Chick's Oyster Bar
Official Website: www.JMURockfish.com
Cost: ***Team Event - \$250 per team***

Sponsorship Levels

- _____ Title Sponsor - \$1,000 (Full Page Ad, JMU Appreciation Plaque, Logo on Sleeve of t-shirt & back. Introduction @ Banquet w/ optional 5 minute speech, promotional items in Captain's bucket, Free Tournament Gear).
- _____ Presenting Sponsor - \$500 - Full Page Ad, logo t-shirt back (big), promotional items in Captain's bucket
- _____ Banner Sponsor - \$350 - 1/2 Page Ad, Exclusive Banner Sponsor w/ Signage, t-shirt back (big)
- _____ Bar Sponsor - \$350 - 1/2 Page Ad, Exclusive Bar Sponsor w/ Signage, t-shirt back (med.)
- _____ Leader board Sponsor - \$350 - 1/2 page ad, Exclusive Leaderboard Sponsor w/ Signage, t-shirt back (med.)
- _____ Cup Sponsor - \$250 - 1/2 page ad, Cups, t-shirt back (sm.)
- _____ Captain's Bucket Sponsor - \$150 - 1/2 page ad, Bucket, t-shirt back (sm.)
- _____ Booklet Sponsor - \$75 - 1/2 page ad, t-shirt back (sm.)

Signature _____ Date _____

For more information please contact **Hal Yuill** (hyuill@first-potomac.com) or **Jason Murphy** (Jason@NorfolkMarine.com).
Sponsorship Deadline 11/25/11

